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october/november 2008

de-stress in the 21st Century



Sarah's Smash Shack..."Because sometimes...you just need to break something!"

is a shop in San Diego where customers pay to smash dinner plates, wine glasses, brightly colored vases and pretty much anything - that anywhere else shouldn't be broken.

"I picked pretty things because people are coming in here to do something they aren't supposed to do," Sarah Lavelly says. "And breaking stuff like this is a little taboo."

Enter a soundproofed "break room", don some protective clothing and prepare to get out your frustrations by throwing breakables at a stainless steel-covered wall. There is a menu complete with items like The \$45.00 House Special (15 plates in 15 minutes) or the Six Shooter (six rapid-fire wine glasses for \$12). Ceramic white dinner plates are Lavelly's biggest seller, because of the strength they require to break. Patrons order from a menu that includes items like The House Special (15 plates in 15 minutes for \$45), or the Juggernaut (two large jugs for \$12).

All the broken glass is donated to schools and art programs throughout the region.

Via: cbc

Link: http://www.smashshack.com/Home_Page.html

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Sustainable Graffiti



Living text

El & Abe, British graphic designers, are lifting their designs off of paper and into the physical environment by writing in moss around the city. They call it 'Mossenger'. I call it 'living graffiti' and I love it...

Link: <http://www.crosshatchling.co.uk/>

Brand Tags

What words do people associate with certain brands? Can you guess the brand that is being described from the 'word cloud' below?

canadian

canadian bacon canadian brand canadian coffee **canadian donuts** canadian
doughnuts canadian restaurant canadian kit canadian canadianes **canadians** candy canned
canuck canuck crop canuck donuts canuck doughnuts **canucks** cappuccino car car crash cereal crop
chain **cheap** cheap doughnuts cheap food cheap chain
cheese cheesy chemical cherry children chili chain **chocolate** chocolates chocolates and coffee
christian airplanes cinnamon rolls civic class **classic** clean cleaning cleaned cleaner ones
coffe coffee coffee coffee coffee to brand goods

"The basic idea of this site is that a brand exists entirely in people's heads."

Brandtag allows you to enter single words that you associate a certain brand with. A page is then created identifying the popularity of a brand by the size of the word relative to every other tag used. Think Blog Tag Cloud.

Try it out...it is very intuitive and really telling. oh...and the answer for the cloud above is Tim Hortons, the one below? Apple.

creative

creative creativity **creativity** creative crop creative **crunch**
cult cult cult cult cult
cutting edge cutting edge cutting edge cutting edge

Link: <http://www.brandtags.net/browse.php?id=72>
<http://www.brandtags.net/blog/>

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Be a publisher.



MagCloud is a site that allows you to publish your own magazines. Upload a PDF of the content and MagCloud prints it, mails it, and manages your subscription. There are no publishing costs - the base price for a 20 page magazine is just \$4.00 plus shipping, any money above the base price goes to you. You set the magazine price. Can't beat that for a full colour custom printed magazine!

Browse through some of their examples.

mankind mag



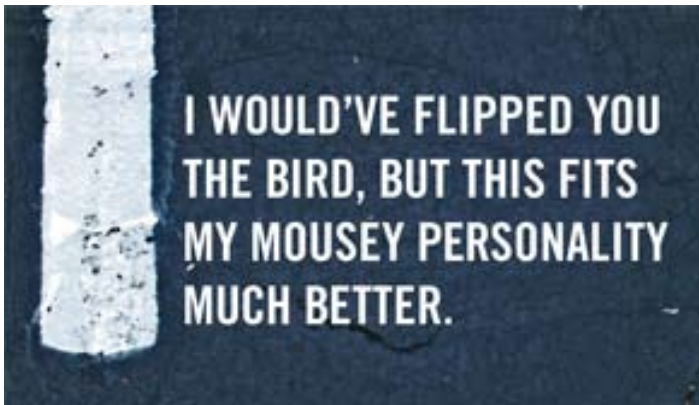
mankind mag



Link: <http://magcloud.com/home>

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when you care enough to leave a note



..and if you would rather quietly complain about a bad parking job, or tell someone exactly what you think in a passive/aggressive way, **shinebox print** has the answer. Booklets of coupons that say what you otherwise couldn't. They do custom orders too!

Via: swiss miss

Link: <http://www.shineboxprint.com/products/ready>



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“no glaciers were harmed making this water”

TAP'D NY™

“Some call it the “champagne of tap waters.” Some award it taste-test winning. Some say it’s all they’ll drink.” It’s New York City tap water and **TAP'D** are offering an “honest and local alternative” to water from France or Fiji.

Link: <http://tapdny.com/>



drink tap water
whenever possible



buy local bottled water when
tap isn't convenient



support nyc and our award
winning water (fiji and france
are doing fine without us)

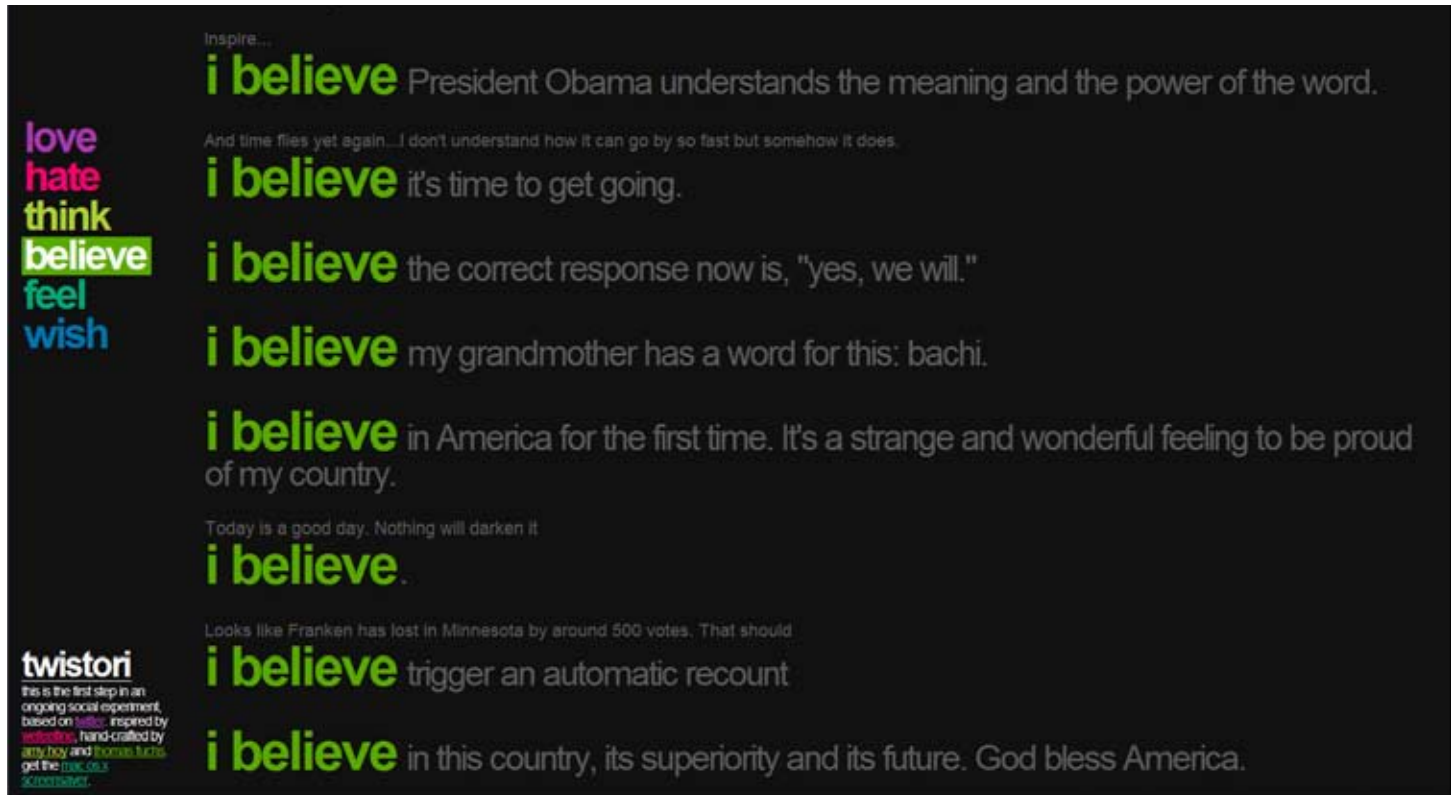


always refill and recycle your
bottle (it's part of the deal)



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book marking inspiration



This is a Web App that searches Twitter feeds and sorts them into different categories. It is a first step in an 'ongoing social experiment' inspired by 'WeFeelFine'. I am reading this the day after the Historical American election and it is amazing to read the comments...

Via: Rockstars
Link: <http://twistori.com/>



twistori

Follow

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sharing lives & viewpoints



NOW HEAR THIS!

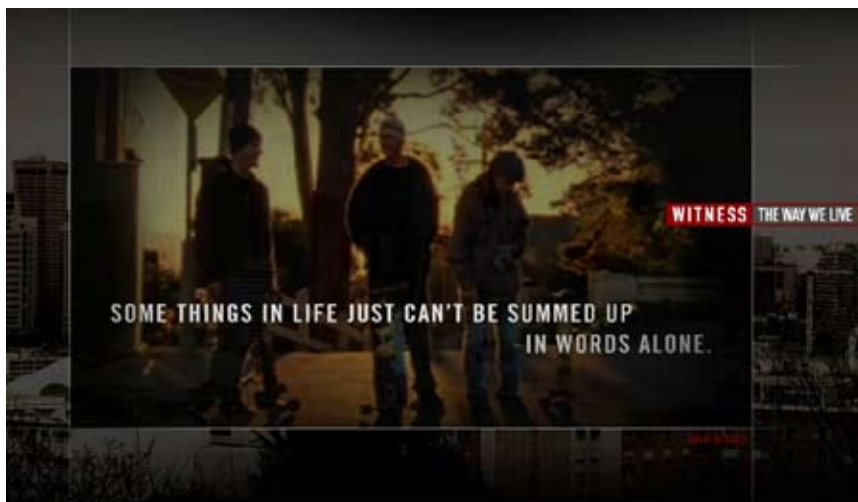
**REFLECT, DELIBERATE, FUME, MUSE, PONDER
- HOWEVER YOU LIKE, AS LONG AS YOU...TELL.**

NOW HEAR THIS! is an endeavor inviting citizens of consumer culture to be heard, literally. To showcase the challenges facing our times, Witness The Way We Live is asking you to air your feelings by recording a personal story of an experience or situation that poses a predicament to how you live. Whether it's a big catch-22 that challenges your conscience, or simply a small consumer 'pickle' – all is fair game. The result, an audio collection of stories covering the dilemmas people face in day-to-day life. We will share these stories in hopes of spreading awareness, igniting conversation and inspiring creative, positive solutions. So let us HEAR what's on your mind by

“By paying attention to life around us, we become better. Better people. Better companies. Better citizens.”

The Dilemmas Project is a resource that allows the voices of everyday people to be heard. How do we connect with the world? Through the art of documentary they explore “the social, environmental and consumer dilemmas of our time.”

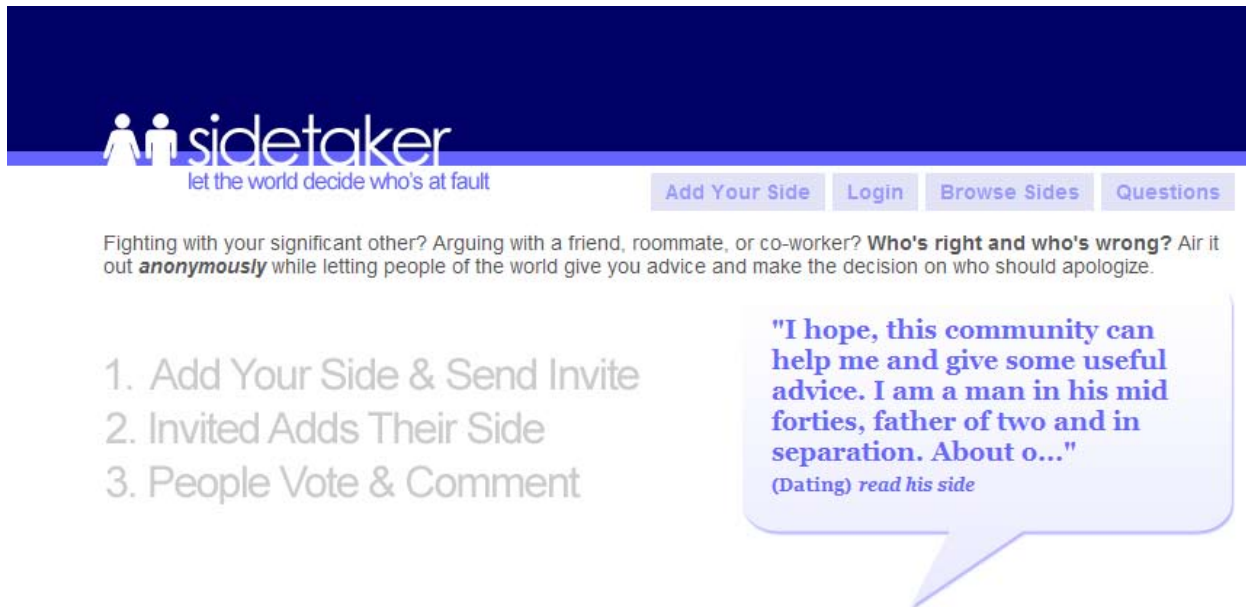
Yet another example of how the internet is bringing people together and making the world a smaller place.



Link: <http://www.witnesstheawaywelive.com/>

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whose side are you on anyway...?



sidetaker
let the world decide who's at fault

[Add Your Side](#) [Login](#) [Browse Sides](#) [Questions](#)

Fighting with your significant other? Arguing with a friend, roommate, or co-worker? **Who's right and who's wrong?** Air it out **anonymously** while letting people of the world give you advice and make the decision on who should apologize.

1. Add Your Side & Send Invite
2. Invited Adds Their Side
3. People Vote & Comment

"I hope, this community can help me and give some useful advice. I am a man in his mid forties, father of two and in separation. About o..."
(Dating) [read his side](#)

Here is a site that lets you air your grievance...get advice from complete strangers and let them decide how the situation should be handled. So when your close friends and family refuse to take your side...there is always the option of some random person out there thinking you are right.

Link: <http://www.sidetaker.com/index.php>

through the eyes of strangers

From the website:

"I tied a disposable camera to a bench with a sign that read:

Good afternoon,
I attached this camera to the bench so you could take pictures. Seriously. So have fun. I'll be back later this evening to pick it up.
Love, Jay / **The Plug**

When I retrieved the camera that night, I was happy to find that the entire roll of film had been shot. Below are the photos that were taken."

Link: <http://theplug.net/28/strangerphotos.htm>



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search me...

searchme:



Being an avid internet "searcher" I love discovering new innovations in the way we find information on the web. **Search Me** is a visual search engine that launched into private beta in March 2008. This is especially great for those of us who are very right brained, it is a visual tool - allowing "you to see what you're searching for". Makes sense to me...

[check out some stacks](#)

[more stacks](#)



Link: <http://www.searchme.com/>

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